

## DINING GUIDE PLACEMENT

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By purchasing a placement in HSPVA Friends' 2019-2021 Dining Guide, you are marketing your establishment to approximately **10,000 audience members** at downtown's new Kinder High School for the Performing and Visual Arts. Our patrons are: 1) new to the area, 2) eager to support local businesses, and 3) hungry! The Dining Guide is professionally designed with a modern look that puts your restaurant in the best possible light. While the Guide will be distributed at many types of Kinder HSPVA events throughout the year, the income generated from your ad's placement will benefit the Instrumental Music Department, which trains Houston's best young jazz, mariachi, and classical musicians. We are proud to partner with you!

### CHOOSE YOUR LISTING LEVEL

**\$200 – Base Listing**

- Business name, address, website, hours of operation, and brief description included in the printed Dining Guide, **distributed to appx. 10,000 patrons** from January 2020-May 2021.
- Inclusion in the online Dining Guide. A link to the Dining Guide is included on every event ticket and prominently displayed on the box office website(s).
- Your restaurant pinpointed on an illustrated map so that patrons can easily find you.

**\$500 – Photo Listing (*only five available*)**

- All benefits listed above, plus:
- The inclusion of food photo OR restaurant logo in the Dining Guide (print and online).

**\$1,000 – Premiere Listing (*only three available*)**

- All benefits listed above, plus:
- Premiere placement with larger image size. Please select your preferred placement:
  - Front Cover
  - Back Cover
  - Center Panel

### CREATE YOUR LISTING

If you selected the Photo Listing or the Premiere Listing, HSPVA Friends will follow up with image file submission information.

Restaurant: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_ Hours of Operation: \_\_\_\_\_

*Ex. Tues-Sun., 11am-10pm*

How would you describe your restaurant to a potential customer in six words or less?

\_\_\_\_\_  
*Ex. Gourmet sandwiches & salads. Vegan available. / NY pizza by the slice. / Late-night burgers and milkshakes. / Japanese fine dining.*

### TELL US HOW TO REACH YOU

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Invoice mailed upon receipt.** Questions? Email Joan Murrin at [jmurrin@hspvafriends.org](mailto:jmurrin@hspvafriends.org).

*HSPVA Friends is the 501(c)(3) non-profit organization that supports HISD's Kinder High School for the Performing and Visual Arts. With your support, Kinder HSPVA is able to offer the finest tuition-free arts education in the country. Thank you!*